

3rd ANNUAL

ROBERT IRVINE MILITARY HEROES

CHARITY GOLF TOURNAMENT



SPONSORSHIP DECK 2022
June 17, 2022 • Hyatt Regency Hill Country Resort

This one-of-a-kind golf tournament is hosted by celebrity Chef Robert Irvine and presented by the Robert Irvine Foundation, whose primary focus is giving back and supporting our service members, veterans, first responders, their families, and those in need through resiliency, health, and wellness programs, in addition to the financial support of top-rated military and first responder organizations.

The foundation's support extends to those with both visible and invisible wounds and their families, and enriches their lives through resiliency programs and financial support to provide a pathway for self-empowerment.

CHEF // AUTHOR // PHILANTHROPIST // RESTAURATEUR //
HOST OF FOOD NETWORK'S *RESTAURANT: IMPOSSIBLE*
AND *DINNER: IMPOSSIBLE*



MISSION + IMPACT

The Robert Irvine Foundation's primary focus is giving back and supporting our service members, veterans, first responders, their families, and those in need through resiliency, health, and wellness programs, in addition to the financial support of top-rated military and first responder organizations.

Our goal is to bridge the gap of our nation and the community we serve by creating awareness of the sacrifices made by our military personnel, first responders, and their families; and, in turn, inspire others to appreciate and support the men and women defending our freedom at home and abroad.

Watch the Robert Irvine Foundation's 2021 Impact Video [HERE](#)



THE EVENT

The 3rd Annual Robert Irvine Military Heroes Charity Golf Tournament benefiting the Robert Irvine Foundation will be hosted by Chef Robert Irvine (star of Food Network's Restaurant: Impossible) to honor and support our service members, veterans, first responders and their families.

The event is designed to provide our sponsors and our wounded heroes with a unique experience honoring those who wear the cloth of our nation. Programming includes a foursome scramble golf tournament, on-course activities and stations, and a chef-driven barbeque luncheon and meet & greet with Chef Robert Irvine.

Date: Friday, June 17, 2022

- 7:00 a.m. – Registration & Breakfast
- 8:00 a.m. – Welcome Ceremony & Tee-Off
- 10:00 a.m. – Spouses Brunch & Care Package Assembly
- 1:00 p.m. – Buffet Lunch & Silent Auction
- 1:30 p.m. – Program & Awards Ceremony

Location:

Hyatt Regency Hill Country Resort
9800 Hyatt Resort Dr, San Antonio, TX 78251



THE VENUE

The Hill Country Golf Club at the Hyatt Regency Hill Country Resort & Spa

Sprawling over 200 acres, the Hill Country Golf Club offers a scenic, dramatic and balanced 27-hole championship course, featuring four sets of tee placements for every level of golfer.

Designed by Arthur Hills and Associates to capture the beauty and landscape of the Texas Hill Country, the Club features diverse terrain, from link-style, rolling-meadows and lush hillsides to tree-shaded plateaus and tranquil lakes and ponds.

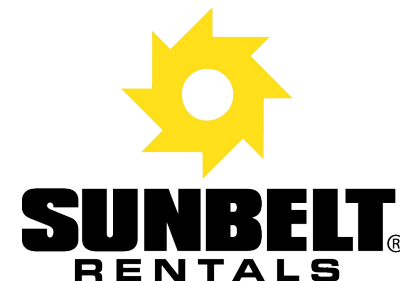
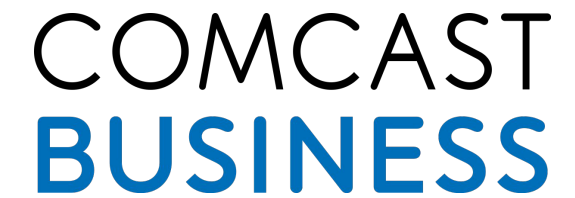
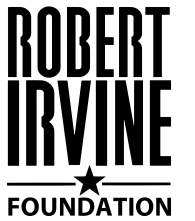
Ranked in the Top 25 Southern U.S. Golf Resorts by Condé Nast Traveler in 2012, Hill Country Golf Club is a remarkable golf course in San Antonio, TX. Our state-of-the-art golf destination features a stocked pro-shop, GPS-equipped golf carts, a full-service clubhouse, and practice area with putting green and instruction area.

The 9-hole Family Express Golf course offers tees at shorter distances to make golf more playable and enjoyable for the whole family.

Visit the [Hill Country Golf Club](#)



MAJOR SPONSORS (2021)



SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE SPONSOR (\$50,000)	PLATINUM SPONSOR (\$25,000)	GOLD SPONSOR (\$15,000)	SILVER SPONSOR (\$10,000)
Exclusive “Presented by” Name Under Title Rights	X			
Feature Article in RI Magazine	X			
Featured in Press Release	X	X		
Co-branded Step & Repeat	X	X		
Onsite Brand Activations	X All Locations	X All Locations	X Main Room Only	X Main Room Only
Tee & Hole Sponsorship Activation(s)	4 – Tee Sponsorships 2 – Hole Sponsorship	3 – Tee Sponsorships 2 – Hole Sponsorship	2 – Tee Sponsorships 1 – Hole Sponsorship	1 – Tee Sponsorship 1 – Hole Sponsorship
Golf Foursomes	4	3	2	1
Chef Irvine Meet & Greet Tickets (including autographed cookbooks)	16	12	8	4
Branded Content and Social Posts	8	6	4	2
Listing on Event Website	Listing w/ Hyperlink	Listing w/ Hyperlink	Listing w/ Hyperlink	Listing w/ Hyperlink

TITLE SPONSOR

\$50,000

Includes the following:

- Exclusive “Presented by”
- 4 Tee Sponsorships & 2 Hole Sponsorships
- 4 Golf Foursomes
- 16 Chef Irvine Meet & Greet Tickets (including autographed cookbooks)
- Feature Article in RI Magazine
- Featured in Press Release
- Co-branded Step & Repeat
- Onsite Brand Activation (all locations)
- Branded Content and Social Posts (8)
- Listing with Hyperlink on Event Website





PLATINUM SPONSOR

\$25,000

Includes the following:

- 3 Tee Sponsorships
- 2 Hole Sponsorships
- 3 Golf Foursomes
- 12 Chef Irvine Meet & Greet Tickets (*including autographed cookbooks*)
- Featured in Press Release
- Co-branded Step & Repeat
- Onsite Brand Activation (all locations)
- Branded Content and Social Posts (6)
- Listing with Hyperlink on Event Website

GOLD SPONSOR

\$15,000

Includes the following:

- 2 Tee Sponsorships
- 1 Hole Sponsorship
- 2 Golf Foursomes
- 8 Chef Irvine Meet & Greet Tickets
(including autographed cookbooks)
- Onsite Brand Activation (main room only)
- Branded Content and Social Posts (4)
- Listing with Hyperlink on Event Website





SILVER SPONSOR

\$10,000

Includes the following:

- 1 Tee Sponsorship
- 1 Hole Sponsorship
- 1 Golf Foursome
- 4 Chef Irvine Meet & Greet Tickets *(including autographed cookbooks)*
- Onsite Brand Activation (main room only)
- Branded Content and Social Posts (2)
- Listing with Hyperlink on Event Website

SPONSORED ACTIVATIONS

ACTIVATION TITLE	DESCRIPTION	COST
Luncheon Bar Sponsor	Exclusive “presented by” rights, branded signature cocktails, branded cocktail napkins/signage, logo w/ hyperlink on event splash page	\$7,500
Breakfast Sponsor	Exclusive “presented by” rights, branded menu signage, logo w/ hyperlink on event splash page	\$10,000
Player Gift Sponsor	Exclusive branding rights on players gift bag logo w/ hyperlink on event splash page	\$7,500
Beverage Cart Sponsor	Exclusive beverage cart branding (logos on each cart), opportunity to follow beverage cart to activate around the course/distribute product, logo w/ hyperlink on event splash page	\$10,000
Driving Range Sponsor	Exclusive “presented by” rights, branded signage at driving range, opportunity for brand activation/player engagement	\$5,000
Contest Sponsors	<ul style="list-style-type: none"> Long Drive Contest Sponsor (Exclusive signage, opportunity to announce winner at Awards Ceremony) Closest to Pin Contest Sponsor (Exclusive signage, opportunity to announce winner at Awards Ceremony) 	\$5,000
Standard Tee Sponsor	Exclusive signage at tee, logo w/ hyperlink on event splash page (8 available)	\$2,500
Hole Sponsor	Exclusive signage at designated hole, logo w/ hyperlink on event splash page (12 available)	\$1,000
Welcome Reception	Exclusive sponsorship of the Welcome Networking Cocktail Reception the evening prior to the Golf Tournament (6/16), all signage to be co-branded with RIF, logo w/ hyperlink on the event splash page	\$10,000
Wounded Hero Sponsor	Exclusive sponsorship of (50) wounded heroes, co-branded golf shirts, logo w/ hyperlink on the event splash page	\$25,000
Care Package Sponsor	Exclusive sponsorship of the RIF Spouses Brunch & Gold Star Family Care Package Activity, co-branded signage, logo on website w/ hyperlink on event splash page	\$15,000
Shuttle Vehicle	Exclusively branded shuttle vehicle	FMV

TICKETS & ENTRY FEES

TICKETS / ENTRY FEES	COST
INDIVIDUAL ENTRY FEE	\$600
FOURSOME ENTRY FEE	\$2,000
SPONSOR A WOUNDED HERO FOURSOME <i>Exclusive Sponsorship of 50 Heroes available (\$25,000)</i>	\$2,000

Entry fee(s) include 18 holes of golf at Hyatt Regency Hill Country Golf Course, complimentary breakfast, silent auction, luncheon and awards ceremony.

LET'S PARTNER

For all sponsorship inquiries, please contact:

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