** MEDIA ALERT**

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ROBERT IRVINE FOUNDATION AND FITCRUNCH PROVIDES FREEDOM MOBILITY 6X6 ALL-TERRAIN POWER WHEELCHAIR TO LONG ISLAND VETERAN

- WHAT: In partnership with the Robert Irvine Foundation, Food Network host, entrepreneur and military and veteran advocate, Robert Irvine and his protein snack company, FITCRUNCH, is providing a local military hero with an all-terrain power wheelchair. This power wheelchair will allow Iraq War and Combat Veteran, U.S. Army Specialist Erin Holmes the ability to partake in outdoors activities such as going to the beach, hiking, hunting, swimming, among other hobbies of hers, that she has been unable to partake in since her honorable discharge in 2014 after suffering a catastrophic shoulder and femoral sciatic nerve injury which left permanent progressive nerve damage in her right leg. Erin Holmes and her partner, Amy, both currently reside in Long Island, New York with their three year old daughter and are expecting a son in December.
- WHO: U.S. Army Specialist Erin Holmes The Robert Irvine Foundation Patrick Cornacchiulo, CEO of FITCRUNCH
- WHEN: Thursday, November 4th; 9:00 AM ET Call Time: 8:30 AM ET
- WHERE: 537 Livingston St. Westbury, NY 11590
- IMAGES: Available upon request

About The Robert Irvine Foundation

The Robert Irvine Foundation is established by chef, entrepreneur and TV personality Robert Irvine. The Foundation's primary focus is giving back and supporting the men and women defending our country, first responders and the many other heroes in our lives (active, retired, and veterans). The Foundation's goal is to bridge the gap of our nation and the communities we serve by creating awareness of the sacrifices made by our military personnel, first responders, and their families; and in turn, inspire others to appreciate and support the men and women defending our freedom at home and abroad. Learn more by visiting: https://robertirvinefoundation.org/

About FITCRUNCH

Created by co-founder and celebrity chef Robert Irvine to provide quality nutrition and an unmatched taste that you'd expect from a world-renowned chef. FITCRUNCH® makes getting your protein more enjoyable than ever before. Sold world-wide, enjoyed by athletes of all walks of life.

Media Contact

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