

FOR IMMEDIATE RELEASE



THE ROBERT IRVINE FOUNDATION PARTNERS WITH BOSTON MARKET® TO BENEFIT OUR NATION'S HEROES AND THEIR FAMILIES

SPECIALITY ITEMS AVAILABLE FOR SALE JULY 1 - 11 AT ALL LOCATIONS

TAMPA, FLORIDA (July 1, 2021) -- The Robert Irvine Foundation is thrilled to be partnering with Boston Market® by offering special menu items to raise awareness of the Robert Irvine Foundation and its mission of providing services and support for military personnel, veterans, first responders, and their families. These dishes will be available at all Boston Market stores starting on July 1st through July 11th. Items can be ordered online at BostonMarket.com or via their app, and includes free delivery on orders over \$8.99.

Robert Irvine created the Foundation as a way to support American heroes who have given so much to our country. The Robert Irvine Foundation assists military, (active, retired, and veterans), first responders, their families, and those in need through resiliency, health, and wellness programs, in addition to the financial support of top-rated military and responder organizations. Since the Foundation's launch, they've served hearty meals to thousands of service-members and veterans, supported the training of PTSD service dogs for injured first responders and veterans, provided relief grants to veterans and Gold Star Families, and provided life-changing mobility devices for injured heroes, and so much more.

"I'm incredibly grateful to the folks at Boston Market for partnering with me and my foundation on such an exciting partnership," Chef Robert Irvine notes. *"Food does so much more than nourish our bodies, it has incredible power to bring people together. This summer at Boston Market, families will be able to come together to enjoy a chef's special from yours truly--and knowing that while they do so, they're easing the burdens on our veterans and their families. It's a perfect win-win all around."*

Robert Irvine created the following limited time menu items:

- Create Your Own Smokehouse Platter (Two-Meat Combo)
 - **¼ Chicken and Sausage** - \$13.99: A generous section of Robert Irvine's signature smoked cheddar pork sausage paired with Boston Market's quarter rotisserie chicken.
 - **¼ Chicken and Pulled Pork** - \$12.99: A heaping portion of Robert Irvine's hickory smoked pulled pork alongside Boston Market's quarter rotisserie chicken
 - **Sausage and Pulled Pork** - \$12.99: BBQ heaven. Two of Robert Irvine's best BBQ entrées on one plate. Hickory smoked pulled pork and smoked cheddar sausage.
- Create Your Own Smokehouse Platter (Three-Meat Combo)
 - **¼ Chicken, Ribs, and Sausage** - \$20.99: Two Boston Market favorites, quarter rotisserie chicken and fall off the bone ribs paired with Robert Irvine's smoky cheddar pork sausage.
 - **¼ Chicken, Ribs, and Pulled Pork** - \$19.99: A perfectly cooked quarter rotisserie chicken and delicious ribs from Boston Market alongside a generous portion of Robert Irvine's hickory smoked pulled pork.
 - **¼ Chicken, Sausage, and Pulled Pork** - \$16.99: Three all-time favorites together at last. Boston Market's slow-cooked, rotisserie quarter chicken and Robert Irvine's smoked cheddar pork sausage and hickory smoked pulled pork come together on one plate.

- Smoked Pulled Pork Sandwich - \$8.99: A heaping portion of Robert Irvine's hickory smoked pulled pork, sitting on a fresh brioche bun with coleslaw, topped with pickles and BBQ sauce.

"It's an honor to support the Robert Irvine Foundation and the great work it does on behalf of veterans, active service members and their families" states Jay Pandya, Chairman of Boston Market Corporation. "We are proud of our veterans and thrilled to support them as we showcase Chef Robert Irvine's delicious smokehouse and pulled pork menu items. Thank you for all that you do Robert Irvine Foundation and our men and women in uniform."

Boston Market will be making a \$75,000 donation to the Robert Irvine Foundation as part of the partnership.

About The Robert Irvine Foundation

The Robert Irvine Foundation is established by chef, entrepreneur and TV personality Robert Irvine. The Foundation's primary focus is giving back and supporting the men and women defending our country, first responders and the many other heroes in our lives (active, retired, and veterans). The Foundation's goal is to bridge the gap of our nation and the communities we serve by creating awareness of the sacrifices made by our military personnel, first responders, and their families; and in turn, inspire others to appreciate and support the men and women defending our freedom at home and abroad. Learn more by visiting: <https://robertirvinefoundation.org/>

About Boston Market®

Headquartered in Golden, Colorado, Boston Market Corporation has given time back to busy families and individuals for more than 35 years with quality, home style meals at a convenient value in more than 330 U.S. locations. Known as the experts in rotisserie cooking, the company prepares fresh chicken and USDA choice Prime Rib in signature rotisserie ovens and features an extensive selection of home-style sides and made-from-scratch cornbread. As one of the country's largest providers of catering services, Boston Market offers convenient, same-day orders and delivery for corporate and personal events of all sizes. In January 2017, Boston Market officially launched its "Quality Guarantee," which acts as a continued commitment to all guests that Boston Market will serve all-natural and fresh, never frozen, gluten-free, whole chicken with no added hormones, steroids, antibiotics or MSG. For more information, visit the company's website at bostonmarket.com. For the latest news and deals, follow @bostonmarket on [Twitter](#), [Instagram](#) or join us on [Facebook](#).

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