



## SPONSORSHIP DECK 2024

SEPTEMBER 30, 2024 • RITZ-CARLTON PENTAGON CITY

# MISSION + IMPACT

This one-of-a-kind 3-course dining experience is hosted by celebrity Chef Robert Irvine and presented by the Robert Irvine Foundation, whose primary focus is giving back and supporting our service members, veterans, first responders, their families, and those in need through their Food, Wellness, Community and Financial Support programs.

Watch the Robert Irvine Foundation's 2023 Impact Video [HERE](#)



# THE EVENT

This one-of-a-kind 3-course dining experience is hosted by celebrity Chef Robert Irvine and presented by the Robert Irvine Foundation.

The event is an exclusive, intimate B2B networking event that brings together industry executives and senior military leadership to honor and celebrate the Enlisted Aide of the Year and the impact of the Robert Irvine Foundation.

Programming includes a 3-course dining experience prepared by the Chef Robert Irvine culinary team and military chefs, live music performances and formal awards presentation.

Date: September 30, 2024

- 6:00 p.m. – Cocktail Reception
- 7:00 p.m. – Dinner
- 9:00 p.m. – Dessert Reception

Venue: [The Ritz-Carlton Pentagon City](#)



# THE ENLISTED AIDE OF THE YEAR AWARD

The Enlisted Aide of the Year Award was created to recognize outstanding enlisted aides who have shown exemplary service, management skills, community leadership, and superior technical knowledge. High-ranking military officers from all branches of service rely on their Enlisted Aides to ensure their success accomplishing their primary military and official duties.

Only the best culinary specialists are selected to be Enlisted Aides, so being the very best in their service is a life-changing professional achievement. This award includes a service commendation medal as an indication that the winner was the top of the hundreds who serve in this capacity.

In 2024, the Enlisted Aide of the Year will be determined ahead of the Red Wine & Blues event, and the winner will be celebrated on stage that evening.



# SPONSORSHIP OPPORTUNITIES

<b>BENEFIT SUMMARY</b>	<b>TITLE SPONSOR (\$100,000)</b>	<b>PLATINUM SPONSOR (\$75,000)</b>	<b>GOLD SPONSOR (\$50,000)</b>	<b>SILVER SPONSOR (\$25,000)</b>
<b>“Presented by” Name Under Title Rights</b>	X			
<b>Feature in Press Release</b>	X			
<b>Co-branded Step &amp; Repeat</b>	X	X		
<b>Logo Inclusion on Signage</b>	All Locations	All Locations	Main Room Only	Main Room Only
<b>Social Posts/Mentions</b>	2	1	1	1
<b>VIP Reception Tickets “Meet &amp; Greet” with Robert Irvine</b>	10 Tickets	6 Tickets	4 Tickets	2 Tickets
<b>Enlisted Aide of the Year Invitation</b>	4 Invitations	2 Invitations		
<b>Tables</b>	4 Tables	3 Tables	2 Tables	1 Table
<b>Listing on Event Website (<i>Hyperlink</i>)</b>	X	X	X	X

# TITLE SPONSOR

## \$100,000

Includes the following:

- “Presented by” name under title rights
- Featured in Press Release
- Co-Branded Step & Repeat
- Logo Inclusion on Signage (ALL locations)
- (2) Social Posts/Mentions
- (10) Tickets to VIP Reception Meet & Greet
- (4) Invitations to Enlisted Aide of the Year
- (4) Tables
- Logo with Hyperlink on Event Website

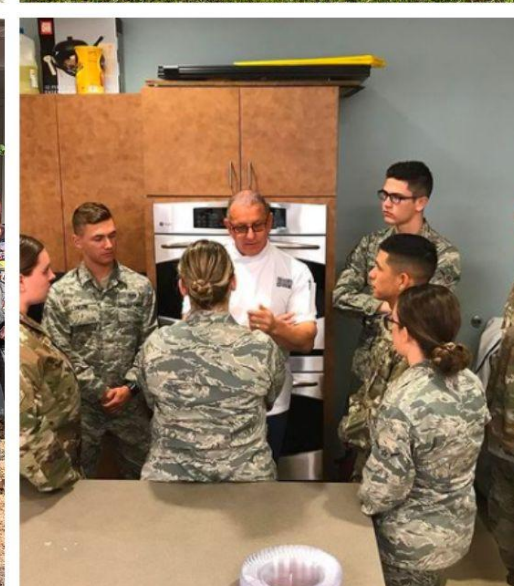


# PLATINUM SPONSOR

## \$75,000

Includes the following:

- Co-Branded Step & Repeat
- Logo Inclusion on Signage (ALL locations)
- (1) Social Post/Mention
- (6) Tickets to VIP Reception Meet & Greet
- (2) Invitations to Enlisted Aide of the Year
- (3) Tables
- Logo with Hyperlink on Event Website



# GOLD SPONSOR

## \$50,000

Includes the following:

- Logo Inclusion on Signage (Main Room)
- (1) Social Post/Mention
- (4) Tickets to VIP Reception Meet & Greet
- (2) Tables
- Logo with Hyperlink on Event Website







# SILVER SPONSOR

## \$25,000

Includes the following:

- Logo Inclusion on Signage (Main Room)
- (1) Social Post/Mention
- (2) Tickets to VIP Reception Meet & Greet
- (1) Table
- Logo with Hyperlink on Event Website



# SPONSORED ACTIVATIONS

## Cocktail Reception (\$30,000)

- “Presented by” naming rights, specialty cocktails, and hors d’oeuvres
- Logo Inclusion on Signage (Main Room)
- (1) Social Post/Mention
- (2) Tickets to VIP Reception Meet & Greet
- (1) Table
- Logo with Hyperlink on Event Website

## Dessert Reception (\$30,000)

- “Presented by” naming rights, specialty cocktails, and desserts
- Logo Inclusion on Signage (Main Room)
- (1) Social Post/Mention
- (2) Tickets to VIP Reception Meet & Greet
- (1) Table
- Logo with Hyperlink on Event Website





# TICKETS & TABLES



## TABLE / TICKET PURCHASES

## COST

### INDIVIDUAL TABLE

*Includes 10 Tickets*

\$7,500

### “TABLE FOR THE TROOPS”

*10 Tickets to be gifted to veterans in the purchasing company’s name.*

\$7,500

*Table and ticket purchases include access to the Cocktail Reception, a formal, 3-course chef-driven dinner and program, and the dessert reception.*



# LET'S PARTNER

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For all sponsorship inquiries, please contact:

**DONNA COBB**

*VP, Corporate Development*

Email: [dcobb@robertirvinefoundation.org](mailto:dcobb@robertirvinefoundation.org)

Phone: (610) 517-6135

